



Dear Valued Subscriber –

August 2009

Yes, it's renewal time again. If you've already renewed, don't worry – we have it. But we are writing with other exciting news as well so we wanted to include you!

#### **Handbook Updates – New State Pages Online!**

Based on a suggestion from several of our subscriber schools, we are doing something different this year with the state pages that have appeared at the end of your handbook in the past. We are now moving them to a new webpage off our resource website, where you can download as many states as you like, or simply let your students download their own. This enables us to keep those state pages current throughout the year and lets schools access more than just their own state. You may still add them to the back of the handbook if you wish. When we email your handbook and password, we will let you know where/how to find them.

In addition to the normal handbook updates (checking all web links, verifying the NCAA, SAT Score Choice, Tests and other areas that change frequently, etc.) we have added bookmarks that let you jump to sections of the handbook online, and the Table of Contents also links actively. This means that, for example, if you click on "Standardized Testing" in the contents, you will jump right there. The web links which are throughout the handbook ALSO work live. This makes the electronic .pdf version very powerful and actually easier to use than the paper version. Be sure to put the electronic version on your school website to get maximum benefit from your subscription! (your technical staff will know how to do this)

#### **District Discounts**

A number of large districts subscribed last year and each school received their subscription for **\$99 per year**. Talk to your district about ordering for all your schools and save!

#### **Mini Manuals and Powerpoints**

This year we are continuing the optional add-on for your subscription: individual mini-manuals that drill into numerous college-related topics in far more detail than we can do in the handbook. For each, where possible, we also develop a companion PowerPoint presentation that summarizes and bullets the information. You will be able to offer the password protected website link to your students and parents. From there they can download them as they wish – or you can download them and present the material yourselves. This optional add-on is \$119 per year at this time. Lock in this price this year, as it may go up for future years. Thank you for your great response to this new feature!

You may preview the new MiniManual and PowerPoint add-on site at the following:

[www.getin2college.com/MMPreview.html](http://www.getin2college.com/MMPreview.html)

**There we have activated ONLY ONE manual and PowerPoint for previewing purposes**, but all the topics listed there are available to those who subscribe. We are also open to adding more topics based on suggestions from our subscribers. Don't miss this chance to add even more resources to your college guidance program. The following pages contain other important updates and information as well as a renewal order form. Please read everything carefully.

We look forward to working with you again this coming year.

**Give your college-bound students the edge!**

*This page contains important subscriber information – please read it carefully!*

### **Renewing for 2009-2010**

Remember, our model is based on providing you annual updates and copyright permissions. You may NOT distribute last year's (2008-2009) edition to any 2009-10 class. The 2009-2010 edition is available now and will be sent upon renewal. You may only continue to access our subscriber website and newsletters if you are an active subscriber. If your subscription lapses, you lose the ongoing guaranteed price of \$129 per year. Here is additional information on what we've been up to:

### **Private Subscriber Website Password**

Have you been using the subscriber website? It has grown tremendously over the past year, now consisting of over 600 categorized admission-related links for your students/parents. You can link to it from your school website. Note that, in order to protect our subscribers, the **private subscriber site is now password-protected**. You will receive the password when you renew, and it will also be contained in the handbook. The link will not change year to year – only the user name and password, and it will change each December 31. So in the fall, both the old and new password will work. Don't lose the user name and password! They are emailed to you when you renew, and are also found in the handbook. (case sensitive – use all caps)

### **Subscriber and FAQ Pages on the Website**

Please use the **Subscribers** page throughout the year to find out what's going on, print renewal forms, renew on line etc. It will always have the renewal form that is current at that time, so you can renew any time throughout the year that suits your schedule. Just remember that the new handbook comes out each August. Next, there is a page for **"FAQs"** (frequently asked questions) where we've tried to answer your most common questions. Also remember our toll-free phone and fax number **1-888-667-7755**. To keep our costs down, we don't staff a full-time receptionist, but voicemails are retrieved promptly. Email is still generally the fastest way to get an answer: **info@getin2college.com**

### **Logo Service**

Would you like us to add your school logo to the handbook cover for a truly professional look? We have tried to do this for some of you already, if we could find a decent logo on your website. However, in many cases we could not – and/or the quality was poor. If you have a nice (black & white or color) electronic file version of your school logo (preferably .jpg or .gif but we'll try anything), simply email it to us and we'll store it for use on the cover year to year - you only need to send it once and you may do so any time prior to, or along with, your renewal. There is no charge for this extra service.

### **Email Problems**

Some schools are still inadvertently blocking our emails as spam. If you did not receive about 4 emails from us last year, you must be one of them. On our renewal form, note that we are asking for a secondary (perhaps personal) email to help solve this problem. We will only use it if you request it or if our normal email to you is "bounced back" to us. There is no additional charge if you would like us to email to BOTH, to be sure you don't miss out on important information. Just indicate so on the renewal form. Next year we hope to send this letter ONLY electronically, so please help us reach you via email!

### **Newsletter "The Edge"**

We have received a great response to our newsletter, which you receive at no additional cost and which may be used as you wish. It is posted to our subscriber site mid January, April, and October of each year. Back issues are also available there.

### **Final Note about Renewals**

You have until December 31, 2009 to renew at the special rate of \$129. We will send the handbook as soon as your renewal is received if it's August or later. The paper form is enclosed, and must be used if you wish to pay by credit card. You may renew on-line with a Purchase Order number or if you've mailed us a check.

**Best wishes for a great school year from your friends at Get in 2 College!**



2009-2010 EDITION - RENEWAL FORM  
(or renew online at [www.getin2college.com](http://www.getin2college.com))

**Services and Materials Offered:**

1 year subscription to Get in 2 College's handbook, website, newsletter including copyright permissions to reproduce.

**Price guarantee!** Renewing by 12/31/09 guarantees an ongoing price of \$129 per year as long as the school remains a continuous subscriber.

|   |        |
|---|--------|
| 1 year handbook subscription @ \$129 per year:                                    | 129.00 |
| Add \$119 for MiniManuals & PowerPoints (optional annual subscription):           | _____  |
| <b>Subtotal:</b>  | _____  |
| If in California, add an additional 8.25% tax to subtotal:                        | _____  |
| Add \$6 shipping for paper copy of handbook (optional):                           | _____  |
| <i>(You automatically receive the email version in Adobe .pdf free of charge)</i> |        |
| <b>TOTAL</b>  | _____  |

*Enclose this form with your payment or purchase order # (or order online)*

School Name \_\_\_\_\_

School Address \_\_\_\_\_

School City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_

Alternative Email \_\_\_\_\_

*In case your school blocks our emails in error, please provide an alternate email address.*

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Approx # of Students at Your School \_\_\_\_\_

Would you like us to send correspondence to BOTH emails just in case? \_\_\_\_\_

Send Handbook by \_\_\_\_\_ Email (included free) \_\_\_\_\_ Priority Mail (\$6) \_\_\_\_\_ Both (\$6)

Payment Method: (select one) Check enclosed \_\_\_\_\_ PO # \_\_\_\_\_ Credit Card \_\_\_\_\_ (MC or Visa)

If credit card, we need ALL the information below **(MasterCard or Visa accepted)**

Credit Card # \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_ (mm/yy)

Billing address of cardholder: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

*Please enclose this form with your payment or fax it along with your Purchase Order.*

**Or for faster service, order online at [www.getin2college.com](http://www.getin2college.com)**

*Make check payable to **Get in 2 College***

**Note Correct Mailing Address:** 1601 Pacific Coast Hwy Suite 290, Hermosa Beach, CA 90254-3275

Phone/Fax: 1-888-667-7755 Toll Free Alternate Fax: 1-310-374-1094 Email: [info@getin2college.com](mailto:info@getin2college.com)